

Dear Friend,

The Odessa Chamber of Commerce Board of Directors is working diligently to enhance the benefits of Chamber membership. The Chamber works in partnership with all sectors of the community to assist Odessa and the surrounding area in becoming a viable economic force. We invite you to join the Chamber to support our efforts. Together we will make a difference.

What are some of the benefits of a member of the Odessa Chamber of Commerce?

The Odessa Chamber:

- Acts as your Spokesperson-we are the voice of the community
- Promotes your business by providing an online membership directory
- Answers mail, telephone and email inquiries about businesses in Odessa
- Provides the opportunity for you to link to your business site from the Chamber site
- Keeps you informed of activities sponsored by other Chamber members
- Sponsors events to bring members together for both business and pleasure
- Organizes events designed to bring people and business to Odessa
- Promotes activities to enhance the quality of life in the Odessa area
- Uses social media to share promotions, activities, and events of your business

Our mission is to grow area business and do everything possible to help it thrive. That growth, in turn, creates the revenue we need to support our streets, sidewalks, and infrastructure. Your support will have a lasting impact on the unique community pride and personality that defines Odessa. Please join us in our efforts to support business growth in the area.

Sincerely,

The Odessa Chamber of Commerce



2024-2025 MEMBERSHIP LEVELS AND BENEFITS ODESSA CHAMBER OF COMMERCE Making Odessa the Place to Be!

Benefits for all Members -

- Chamber Bucks Program: Chamber bucks are gift certificate sold by the Chamber that can be accepted at participating businesses in Odessa. There is no obligation or expense for Chamber member for this benefit. If you are interested in participating in the Chamber Bucks program be sure to let the Chamber's Executive Director know so that you are provided with guidelines and participation sticker.
- Monthly newsletter with Chamber news and business content, plus e-mail updates.
- Ribbon Cutting for all new members or existing members with a new location/owners
- Special event promotion through member-to-member emails and networking opportunities
- Weekly member spotlight rotation with logo/pictures shared on all social media platforms.

Friends of the Chamber \$50 - This tier is designed for non-profits **ONLY**. Businesses in this tier are listed in the online business directory. **Voting privileges not available**

Home Based Business \$100 – This tier is designed for businesses that operate out of their home for a profit. Voting privileges are one vote per household.

General Level Membership \$150 - This tier is designed for small, owner-operated. The benefits of this level

- include: New member recognition on the Chamber website
- One voting member
- Business referrals to help you connect with potential customers looking for a business like yours Networking, relationship building and learning opportunities through Chamber events
- Listing in the online and digital Membership Directory including website or Facebook page with direct link to the business, and business/organization information

Outstanding Level Membership \$250 - This tier is designed for growing businesses and includes all of the benefits of the general membership. The Outstanding level also allows for 2 voting members, sponsorship and marketing options at events and your company logo on the website directory listing in addition to contact information.

Platinum Level Membership \$500 - The Platinum level membership was created for members who recognize the relationship between the prosperity of Odessa and the success of their own business. It was designed for the elite business and community leader. It is recommended for those businesses with longevity and ongoing support for and by the community. The Platinum level includes all of the benefits listed above as well as ad placement on the homepage of the Chamber website, priority contact for sponsorship and marketing options at events, up to 3 voting members, and priority listing in the online membership directory.

2024-2025 Membership Application

(The following information is printed in the Chamber Directory and used as your website listing.)

Business Name (If paying business dues):

| Non-Profit or Personal Member Name: |
|---|
| Contact Person: |
| Mailing Address: |
| Location Address: |
| Telephone: Cell: |
| Email Address: |
| Website: |
| Membership Level: |
| Platinum Contributor (\$500 annual dues) |
| Outstanding Contributor (\$250 annual dues) |
| General Contributor (\$150 annual dues) |
| Home-based business (\$100 annual dues) |
| Friend of the Chamber: Non-profiT ONLY (\$50 annual dues) |
| *If you are a NEW member and joining outside of the open enrollment |
| period (October) please reach out to the Executive Director for your prorated amount. |
| Payment Received Date: New: Renewal: Method: Check #: Cash Other: |

Member Spotlight



The Chamber has developed a campaign to promote member businesses, and we're excited to work with you. We will spotlight your business story in our social marketing, website, and newsletter publications. This is your opportunity to tell us about you and the business you've worked hard to grow! Please take a minute, tell us your story, and email a few photos; we'll take over and put all the pieces together to help your business shine. Thank you for your participation!

| Address: | | | |
|---------------------------|--------|--|-------------------------|
| City: | State: | Phone: | |
| Email Address: | | | |
| Vebsite (if applicable): | | | |
| ear Business Started: | | _ Year Joined Chamber: | Month: |
| Please be specific, but d | • | business. Tell your story. will edit and polish your st | ory before publication. |
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Please fill out this form and mail to Odessa Chamber of Commerce P.O. Box 606, Odessa, MO 64076. Email your business photos to chamberodessamo@gmail.com. Please identify your business in the email.